

# dermalogica

presents

## StyleSpeak BEAUTY CONFERENCE

Transforming Beauty Services in Indian Salons

29 - 30 April 2024 | Mumbai, India

milk\_shake

NATURAL BEAUTY

Presents

StyleSpeak

6th  
EDITION

HBS

HAIR & BEAUTY SHOW INDIA

inspiring creativity

Powered By

IKONIC  
PROFESSIONAL

HBS India

stylespeak\_magazine

StyleSpeak

StyleSpeak TV

www.hbsindia.in

# dermalogica

presents

## StyleSpeak BEAUTY CONFERENCE

Transforming Beauty Services in Indian Salons

*Building on the success of 2023 edition, the StyleSpeak Beauty Conference returns on 29-30th April at HBS 2024 in Mumbai, India*

StyleSpeak will hold the 4th edition of its Beauty Conference this year. Presented by Dermalogica, the leading skincare brand available in 100 countries worldwide, the Conference will have an impressive speaker line-up of 25+ eminent beauty industry experts.

The StyleSpeak Beauty Conference is a premier platform for knowledge exchange and discussion and plays a pivotal role in guiding and shaping the transformation of beauty services in Indian salons. It brings together leading beauty experts, top CEOs, and influential business leaders who deliberate on the latest trends shaping the future of beauty services in Indian salons and also the business aspects of running a successful aesthetics business.

### Who will attend?

Attending delegates will include Beauty industry leaders, CEOs of salons, Technical experts, Educators and Trainees.

### Conference Advisory Board



**Komal Puri**,  
General Manager,  
Dermalogica India



**Samir Srivastav**,  
CEO, LOOKS Salon  
Pvt. Ltd.



**Vaishali Shah**,  
Founder and Education  
Head, LTA School of  
Beauty

## CONFERENCE PROGRAMME

### DAY 1: 29 APRIL 2024

9.00 – 9.45 am: Registration & High Tea

10.00-10.20: Welcome

#### 10.25 am – 11.25am

**Leadership Panel 1: What is changing in Beauty: Consumer insights - dealing with consumer expectations**

**Chair: Sandhya Chipalkatti**, Founder & Editor, StyleSpeak

**Panelists: Vipul Chaturvedi**, CEO, Lakme Lever  
**Samir Srivastav**, CEO, LOOKS  
**Komal Puri** General Manager, Dermalogica India

#### 11.40 – 12.20pm

**Leadership Panel 2: Growing your Men's Beauty Business**

**Chair: Samir Srivastav**, CEO, LOOKS

**Panelists: Anurav Dave**, Founder & CEO, LUZO

#### 12.30 – 1.00pm

**Technical Session: How to choose the right skin treatment? De-code the science of diagnosis and troubleshooting.**

**Discussion: Hina Khan**, Head of Education, Dermalogica India

#### 1.00pm -1.45 pm LUNCH

#### 1.50 - 2.20pm

**Technical Session: Treatment using Hands or Machines - Which is more Effective?**

**Vaishali Shah**, Founder & Education Head, LTA School of Beauty

**Arpita Das**, Cosmetologist, International Beauty Educator & Consultant

#### 2.30 - 3.30pm

**LIVE DEMO: Facial Treatment: Lifting treatment with machine**

**Dr. Pooja Gadikar**, Sr Aesthetician, 7e Wellness India

**Hina Khan**, Head of Education, Dermalogica India

#### 3.50 - 4.50pm

**LIVE DEMO: Hydra Facial – Do's and Don'ts**

**Dr. Deepti Abhyankar**, Cosmetologist, CIDESCO International Examiner

### DAY 2: 30th April 2024

#### 10.30 -11.10am

**Leadership Panel: How to Create a Winning Beauty Services Team**

**Chair: Vaijayanti Bhalchandra**, Co-founder, YLG Salon

**Panelists: Sukirti Patnaik**, Founder, Indulge Salons  
**Renu Kant**, Director, Envi Salon

#### 11.20 - 12.20pm

**LIVE DEMO: Facial Treatment: Decoding the Glass / Korean Skin Facial**

**Dr. Noopur Jain**, Founder and Consultant Dermatologist, Skinzest

#### 12.40 - 1.20pm

**Technical Session & DEMO: Causes of Hair Fall and Solutions you can offer**

**Jigar Patel**, Founder, Root Deep

#### 1.30 – 2.30pm LUNCH

#### 2.40 – 3.20pm

**Leadership Panel: Social Media - How to Market your Beauty Services and grow your Business**

**Chair: Komal Puri**, General Manager, Dermalogica India

**Panelist: Kapil Sharma**, Founder, Kapil's Salon

#### 3.30 – 4.30pm

**Leadership Panel: How can you grow from 1 or 2 Salons to many more?**

**Chair: Rahul Bhalchandra**, Co-Founder, YLG Salon

**Panelists: C.K. Kumaravel**, Co-founder, Naturals Salon

**Mukul Pawar**, Director, LookWell Salons

**Sneh Kotecha**, CEO, JCB Salons

**Raghav Bhambr**, Co-owner, Toni & Guy India

Register Now

HBS India

stylespeak\_magazine

StyleSpeak

StyleSpeak TV

To Register Now Call:

9082677451 / 9833352530 / 9892783298 / 8779870107